

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Youth Advancement Tourism & Culture (CA) Department – Telugu Lalitha Kala Thoranam
Tariff and rental charges – Changes in Tariff and rent - Permission Accorded - Orders – Issued.

YOUTH, ADVANCEMENT TOURISM & CULTURE (CA) DEPARTMENT

G.O.MS.NO. 53

Dated: 13.04.2011.
READ:

From Department of Culture, Lr.No.DOC/SPL/2011, Dated: 17.01.2011.

The Director, Department of Culture has proposed for new rates/rents for allotment of the open air theater and rooms at Telugu Lalitha Kala Thoranam, Public gardens, Nampally, Hyderabad in view of the escalation of various tariffs, wear and tear, repairs, cost of services etc.,

After careful examination of the matter, Government hereby accorded permission to enhance the rant / rates as proposed by the Director, Department of Culture, A.P., Hyderabad as below:

| Particulars | Present Rent Rs. | Present Deposit Rs. | Present Maintenance Charges (Non refundable) Rs. | Rent Proposed Rs. | Deposit Proposed Rs. | Proposed Maintenance (Non – Refundable) Rs. |
|--|---------------------|---------------------------|--|-------------------------|--|---|
| By Invitation (on working days) On public Holidays | 1,000 3,000 | 5,000 5,000 | 500 500 | 5,000 | 5,000 | 2,000 |
| By Ticket and Sponsored programmes | 10,000 | 10,000 | 1,000 | 25,000 | 10,000 | 3,000 |
| School/College functions, Conferences, Seminars, Meetings, felicitations etc. | 5,000 | 5,000 | 1,000 | 25,000 | 10,000 | 3,000 |
| Film & Musical Nights | 10,000 | 10,000 | 1,000 | 25,000 | 20,000 | 3,000 |
| Film Awards Functions | 10,000 | 10,000 | 1,000 | 25,000 | 20,000 | 3,000 |
| Film Shooting of (for 8 hrs) | 25,000 | 20,000 | 3,000 | 25,000 | 20,000 | 3,000 |
| Screening of film by Non– Government Organizations | 2,000 | 5,000 | 1,000 | 5,000 | 5,000 | 3,000 |
| Rehearsals (already booked) a) Cultural organizations b) Others | --- | --- | --- | 1,000 1,500 | - 1,000 (Electricity Charges will be deducted) | 500 1,000 |
| Rehearsals a) Cultural Organization b) Others | --- | --- | --- | 1,500 2,000 | 1,000 1,000 | 500 500 |
| Rom rents a) Cultural Organization & Others b) Artists | 200 100 | --- | --- | 200 100 | --- | --- |

NOTE:

- The above rents shall be applicable from 11AM to 10PM of the day.
- Actual Electricity and water charges are payable as per the meter reading and will be adjusted from the caution deposit paid by the registered parties.
- Plastic Chairs will be provided at the rate of Rs.5/- (Rupees five only) per chair.

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- Podium and ramp will also be provided at a rent of Rs.500/- (Rupees five hundred only).
- Extra rent of Rs.1,000/- per hour will be charged if the programme exceeds the fixed schedule as mentioned above, provided that the Telugu Lalitha Kala Thoranam is not allotted to any other party.
- The caution deposit made in the office of Telugu Lalitha Kala Thoranam will be refunded after deducting the cost of damages if any .This rule does not in any way absolve the liability of the parties that had taken the Telugu Lalitha Kala Thoranam on rent from paying the full value of the damage as assessed by the Department.
- Extra Rs.5,000/- is charged for including the food items during the programme.
- If the organizers arrange any stalls, on each stall Rs.500/- rent has to be paid. No food stalls are allowed in the premises.
- There are twelve (12) rooms at Telugu Lalitha Kala Thoranam apart form (3) green rooms, one (1) VIP room. The rooms at Telugu Lalitha Kala Thoranam can be booked with prior application to the Director, Department of Culture.
- The Service tax of 10.3% is deducted on all the rents collected under the Central Excise Act.

Postponement / Preponement charges:

| S. No. | Particulars | Present Rates of fees | Proposal Rates of fees |
|--------|---|-----------------------|------------------------|
| 1. | Within 45 days of the date of programme | Rs.150/- | Rs.300/- |
| 2. | Within 30 days | Rs.200/- | Rs.400/- |
| 3. | Within 15 days | Rs.300/- | Rs.600/- |
| 4. | Within 7 days | Rs.500/- | Rs.1000/- |
| 5. | Within 48 Hours | Actual full rent | Actual full rent |

Postponement – preponement

A reservation once made is final and it can neither be cancelled nor transferred to another party and the rent paid by the party will not be refunded. However, preponement or postponement of the programme will be permitted only once on payment of the following fees in advance, subject to availability of the theatre on the required date and time.

(Film shooting is permitted only subject to the condition that the theatre equipment, properties etc. are in no way affected and subject to usual penalties for the damage done. Electricity charges are payable separately)

- a) Allotment once made will not ordinarily be altered or cancelled by the Director, Department of Culture. However the Director reserves the right to cancel the registered programmes for any purpose as deemed fit.
- b) The Director of Culture reserves the right to refuse allotment of theatre to any institution or individual without assigning any reason therefore.
- c) The allotted party will have control of admission of any person only to the Auditorium, stage and Green rooms of the theatre as the case may be and to no other part of the premises of Telugu Lalitha Kala Thoranam.

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- d) The Director shall have access to the auditorium and stage of the theatre at all times and even during the actual performances, if necessary.
- e) It is strictly enjoined that the allotted shallot operate the light or sound equipment. The video operators engaged by the party should use only the points fixed in the theatre and that they should not move around distributing the audience. If they are found to deviate this, the Director will have the right to cancel the programme and send the videographer outside the theatre.
- f) Necessary permission from the FIRE SERVICES, POLICE AND OTHER CONCERNED AUTHORITIES shall be obtained by the allotted party before the date of the performance whether admission is by ticket or by invitations.
- g) They shall be shown to the Administrative Officer of the theatre before the theatre is handed over failing which the theatre will not be handed over to the allottee. Failure to produce this permission would entail cancellation of the allotment before the commencement of the programme.
- h) The Department shall not in any way be responsible for the loss of or damage to, any property, stage materials of the allottee before, during or after the performance.
- i) The allotment will be cancelled, if the theatre is requisitioned by Hon'ble Chief Minister, H.E. Governor, President of India, Vice President of India or Government. No further discussions will be entertained. However the organization will be given priority in allotting the future vacant dates.

BOOKING AND ADVERTISEMENT

1. The organizers are permitted to sell tickets in advance at booking counter in the premises.
2. Advertisement in the premises of the theatre will be permitted at such places and points as approved by the Director and only SEVEN DAYS in advance of any particular performance.
3. The tickets sold or complimentary entry passes issued shall in no case exceed the number of seats provided in the auditorium and provision of extra seats is prohibited.

Theatre Seats

- The Director, Department of Culture reserves the right to occupy the seats mentioned hereunder and marked as "THEATRE SEAT" in the auditorium on any occasion without any payment whatsoever. The following 150 seats shall not be occupied by any person other than those possessing the complimentaries.
'A' Row 1 to 25; 'B' Row 1 to 25; 'C' Row 1 to 50 and 'D' Row 1 to 50
- No permission for decoration or extra illumination of the building or premises of Telugu Lalitha Kala Thoranam will be given to any allottee.
- The caution deposit made is liable to be forfeited if;
 - a) The theatre is utilized by the allottee for a purpose different from the purpose for which it is allotted.
 - b) There is overcrowding in the theatre

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- c) Any of the other rules, regulations and conditions mentioned above are contravened.
- Besides forfeiture of the caution deposit, the organizer, or allottee whether it an individual or association along with its office bearers will not be allotted to that individual or association in future severally or collectively.
 - SMOKING, ALCOHOL, NON-VEGERARIAN food are not allowed in the premises of Telugu Lalitha Kala Thoranam.

This order issues with the concurrence of Finance (Expr.GAD-II) Department
U.O.No.2170/35/Exp.GAD-II/11, dated: 4-2-2011.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr. S. CHELLAPPA
PRINCIPAL SECRETARY TO GOVERNMENT (CA)

To
The Director,
Department of Culture,
Kala Bhavan, Saifabad,
Hyderabad-500 004,
Andhra Pradesh.

Copy to:

The AG, A.P., Hyd.
The Director of Treasuries, A.P., Hyd.
The PAO, AP, Hyd.
The Commissioner, I&PR Department.

//FORWARDED::BY ORDER//

SECTION OFFICER